

TaiwanPlus Internship Program: Application Instructions

【2023 Summer Period】

Department	Openings	Requirement	Intern Responsibilities	Supervisor
Public Relations	2	<ol style="list-style-type: none"> 1. TaiwanPlus Internship Application Form 2. Proficiency in Mandarin and English 3. Additional Plus: <ul style="list-style-type: none"> ➤ Other proposals or project reports 	<ul style="list-style-type: none"> ● Content: <ol style="list-style-type: none"> 1. Assist Branding Activity 2. Press Release and Media Exposure ● Final Project: Complete one PR press release or branding activity report. 	Dylan Jiang
Programming	2	<ol style="list-style-type: none"> 1. TaiwanPlus Internship Application Form 2. Additional Plus: <ul style="list-style-type: none"> ➤ Updated CV ➤ Command of Video Editing software (optional but definitely a plus) ➤ Full professional proficiency in English. 	<ul style="list-style-type: none"> ● Content: <ol style="list-style-type: none"> 1. Interns will be involved with all aspects of program planning, development, and production to gain hands on experience in creating English-language programming. 2. Interns will help to write proposals, assist with on-site filming, post-production work, organization, copywriting, and uploading content. ● Final Project: Complete a program proposal that concretely maps out an original idea for content. 	Arnaud Campagne
《Taiwan Talks》	2	<ol style="list-style-type: none"> 1. TaiwanPlus Internship Application Form 2. Additional Plus: <ul style="list-style-type: none"> ➤ TOEIC above 860 	<ul style="list-style-type: none"> ● Content: <ol style="list-style-type: none"> 1. Research for Taiwan Talks 2. Simple video editing with Premiere 	Denise Ho

		<ul style="list-style-type: none"> ➤ Video portfolio 	<p>3. Production assistant</p> <ul style="list-style-type: none"> ● Final Project: Complete 2 pieces of program info for Taiwan Talks on YouTube or short introduction for program segments or editing of video segments. 	
《Connected》	1	<ol style="list-style-type: none"> 1. TaiwanPlus Internship Application Form 2. Any certificate to prove English proficiency 3. Additional Plus: <ul style="list-style-type: none"> ➤ Portfolio of multimedia work 	<ul style="list-style-type: none"> ● Content: <ol style="list-style-type: none"> 1. Social Media Managing 2. Assist show production process ● Final Project: Complete social media content to promote published episodes and assist show production process. 	Divya Gopalan
Social Media (TaiwanPlusOne YouTube)	1	<ol style="list-style-type: none"> 1. TaiwanPlus Internship Application Form 2. Taiwanese students preferred 3. Additional Plus: <ul style="list-style-type: none"> ➤ Self-introduction video (1-2 mins, in English or Mandarin, and explain your motivation) 	<ul style="list-style-type: none"> ● Content: Interns will assist in creating a strategy and producing videos for TaiwanPlusOne YouTube channel. ● Final Project: Create 2 YouTube shorts or 1 medium to long YouTube video. 	Eric Tsai
Social Media (Social Management)	1	<ol style="list-style-type: none"> 1. TaiwanPlus Internship Application Form 2. Additional Plus: <ul style="list-style-type: none"> ➤ Social media management experience ➤ Adobe Ai & Premiere 	<ul style="list-style-type: none"> ● Content: Assist daily Posts & Shorts & Reels ● Final Project: Plan a cross-channel social content project for TaiwanPlus YouTube or other social platforms 	Allen Hsu
Data Analytics	1	<ol style="list-style-type: none"> 1. TaiwanPlus Internship Application Form 2. Proficiency in English 	<ul style="list-style-type: none"> ● Content: Intern will be involved with various kinds 	Jasper Wang

		<p>3. Additional Plus:</p> <ul style="list-style-type: none"> ➤ TOEIC above 860 ➤ Google Analytics ➤ YouTube Analytics 	<p>of qualitative & quantitative data analysis, such as Traffic Performance, YouTube Analytics, TV Ratings, & Focus Group Data Summary.</p> <ul style="list-style-type: none"> ● Final Project: Complete one final analytic report. 	
Administration	1	<p>1. TaiwanPlus Internship Application Form (could be written entirely in Mandarin)</p> <p>2. Proficiency in Mandarin speaking</p> <p>3. Additional Plus:</p> <ul style="list-style-type: none"> ➤ Explain why you'd like to work for TaiwanPlus on Application Form 	<ul style="list-style-type: none"> ● Content: Participate general administration affair planning and implementation, Talent Development planning and implementation, budget plan, document management. ● Final Project: Carry out a learning experience sharing. 	Vincent Lee

Download TaiwanPlus Internship Application Form: [TaiwanPlus Internship Application Form - 20230424.docx](#)

Please send all the required information to intern@taiwanplus.com before **MAY/15/2023**.