

世新大學新聞傳播學院圖文傳播學系日間學制學士班
114學年度新生適用課程計畫表

Shih Hsin University Graphic Communication Undergraduate Program
Course Schedule for 114 Applicable Year students

製表人：111018

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年 月 日 系所（中心）課程委員會審查通過
年 月 日 院（共課）課程委員會審查通過

| 年級 Year | 選別 Course Classification | 學科簡碼 Course Code | 科目 Course Title | 開課年別 Semester | 學分數 Credit Counts | |
|------------|---|---------------------|--|---------------------|-----------------------|-------------------------|
| | | | | | 上 Fall Semester | 下 Spring Semester |
| 1 | 校必 University- required Core Courses | INF128 | * OAI跨域應用與程式協作 Generative AI Applications and Pair Programming | 半 Spring | - | 2 |
| | | LANG108 | *0 大一外文英文（一） Practical English I | 半 Fall | 2 | - |
| | | LANG109 | *0 大一外文英文（二） Practical English II | 半 Spring | - | 2 |
| | | SPE104 | *體育（一） Physical Education (1) | 半 Fall | 2 | - |
| | | SPE105 | *體育（二） Physical Education (2) | 半 Spring | - | 2 |
| | | JCOM103 | *全媒體識讀 Omni Media Literacy | 半 Fall | 2 | - |
| | 院必 College-required Core Courses | JCOM116 | *生成式AI素養與傳播技能 AI and Communication Skills | 全 School Year | 2 | 2 |
| | 系必 Department- required Core Courses | GRP103 | 色彩學 Chromatics | 半 Fall | 2 | - |
| | | GRP108 | 攝影學 Introduction to Photography | 半 Fall | 2 | - |
| | | GRP123 | 0全媒體出版科技 00mnimedia Publishing Technology | 半 Spring | - | 2 |
| | | GRP125 | 0數位攝影 0Digital Photography | 半 Spring | - | 2 |
| | | GRP127 | 設計基礎 Basics of Design | 半 Fall | 2 | - |
| | | GRP128 | 0數位設計一 0Digital Design 1 | 半 Spring | - | 2 |
| | | GRP137 | 探索圖文傳播 Explore Graphic Communication | 半 Fall | 2 | - |
| | 系選 Elective Courses | GRP120 | 設計素描 Design Drawing | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP129 | 視覺文化傳播 Visual Culture and Communication | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP138 | 數位圖像設計概論 Introduction to Digital Image Design | 半 Fall | 2 | - |
| | | GRP139 | 0動態海報設計 Motion Poster | 半 Spring | - | 3 |
| | | GRP140 | 字型學 Typography | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP141 | 完形心理學 Gestalt Psychology | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | JCOM122 | *0數位圖像製作實務：PS與 AI Practical Digital Image Production: Photoshop and Illustrator | 半(每) Fall/Spring | 2/0 | 0/2 |
| 2 | 校必 University- required Core Courses | | *大二英文領域 Sophomore English | 半 Fall | 2 | - |
| | 院必 College-required Core Courses | JCOM202 | *傳播理論 Communication Theories | 半 Fall | 2 | - |
| | 系必 Department- required Core Courses | GRP289 | 0數位設計實務 Practical Digital Design | 半 Fall | 2 | - |
| | | GRP290 | 專業攝影基礎 Foundations of Studio Photography | 半 Fall | 2 | - |
| | | GRP295 | 專業攝影應用 Advanced Photography Studio | 半 Spring | - | 2 |
| | | GRP298 | 0動態影像基礎 Introduction to Motion Graphics | 半 Spring | - | 3 |
| | 系選 Elective Courses | GRP130 | 包裝結構與材質應用 Structural Packaging and Materials | 半 Fall | 2 | - |
| | | GRP244 | 攝影史 History of Photography | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP247 | 印刷理論與實務 0Print Production | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP257 | 數位內容原型設計 Digital content prototyping | 半(每) Fall/Spring | 3/0 | 0/3 |

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| | | | | | 上 Fall Semester | 下 Spring Semester |
| 2 | 系選 Elective Courses | GRP265 | 0網頁設計 0Web Design Fundamentals | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP278 | 0資訊視覺化 0 Introduction to Data Visualization | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP279 | 包裝設計 Package Design | 半 Spring | - | 2 |
| | | GRP280 | 0立體結構設計 0Structural design | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP282 | 新聞報導攝影 Documentary and Photojournalism | 半(每) Fall/Spring | 3/0 | 0/3 |
| | | GRP284 | 0字型設計 Customized Typography Design | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP285 | 多媒材網版應用 Screen Printing | 半(每) Fall/Spring | 3/0 | 0/3 |
| | | GRP288 | 敘事圖像設計與AI應用 Narrative graphics design and AI application | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP291 | 0視覺設計與編輯 Editorial Design | 半(每) Fall/Spring | 3/0 | 0/3 |
| | | GRP292 | 0AI影視基礎 Introduction to Generative Video Production | 半(每) Fall/Spring | 3/0 | 0/3 |
| | | GRP293 | 運動攝影 Sports photography | 半(每) Fall/Spring | 3/0 | 0/3 |
| | | GRP294 | 0進階3D視覺設計 Advanced 3D Visual Design | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP296 | 互動設計概論 Introduction to Interactive Design | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP297 | 畫面構成與鏡頭語言 Visual Language and Composition | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP299 | 建築及景觀攝影 Photography of Architecture and Landscape | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP2A0 | 廣告設計製作 Advertising design | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP2A1 | 0數位影像後期製作 Digital video post-production | 半(每) Fall/Spring | 2/0 | 0/2 |
| 3 | 校必 University- required Core Courses | | | | | |
| | 院必 College-required Core Courses | | | | | |
| | 系必 Department- required Core Courses | GRP3C7 | 創意專題 Project-based Production | 半 Fall | 3 | - |
| | | GRP3C8 | 跨領域創作實踐 Design Capstone | 半 Spring | - | 3 |
| | 系選 Elective Courses | GRP135 | 包裝印後加工表現 Creative Packaging Finishing | 半(每) Fall/Spring | 3/0 | 0/3 |
| | | GRP322 | 特殊印刷科技 Specialized Printing Processes | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP358 | 0企業識別系統 0Visual Identity System Design | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP384 | 進階新聞攝影 Advanced Photojournalism | 半(每) Fall/Spring | 3/0 | 0/3 |
| | | GRP386 | 影像創作 Creative Imaging | 半(每) Fall/Spring | 3/0 | 0/3 |
| | | GRP3A1 | 時尚攝影 Fashion Photography | 半(每) Fall/Spring | 3/0 | 0/3 |
| | | GRP3A3 | 影像評論 Critism of Visual Arts | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP3B4 | 0動態圖像設計 Advanced Motion Graphics Design | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP3B7 | 04D動態攝影建模 4D Photographic Modeling | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP3B8 | 0多媒體聲音製作 0Multimedia sound production | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP3B9 | 0虛擬製作基礎 Virtual production basics | 半(每) Fall/Spring | 3/0 | 0/3 |

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| 3 | 系選 Elective Courses | GRP3C0 | 圖傳生產標準暨國際法規 International graphic production standards and regulations | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP3C1 | 0動態舞台視覺設計 0Stage Visuals Design | 半(每) Fall/Spring | 3/0 | 0/3 |
| | | GRP3C2 | 色彩管理 Color Management System | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP3C5 | 廣告攝影 Creative Advertising Photography | 半(每) Fall/Spring | 3/0 | 0/3 |
| | | GRP3C9 | 0生成式影像創作 Generative Image creation | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP3D1 | 03D列印概論-設計與應用 Introduction to 3D Printing: Design and Applications | 半(每) Fall/Spring | 3/0 | 0/3 |
| | | GRP3D2 | 0數位印刷與製作 0Digital Printing and Production | 半(每) Fall/Spring | 3/0 | 0/3 |
| | | GRP3D3 | 0介面設計與資訊架構 UI Design and Information Architecture | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP3D4 | 0動態字體設計 Dynamic font design | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP3D5 | 展示美學與視覺構成 Form, Space, and Display | 半(每) Fall/Spring | 3/0 | 0/3 |
| 4 | 校必 University- required Core Courses | | | | | |
| | 院必 College-required Core Courses | | | | | |
| | 系必 Department- required Core Courses | GRP460 | 畢業製作 Graduation Exhibition | 全 School Year | 2 | 2 |
| | 系選 Elective Courses | GRP452 | 數位典藏製作 Digital Archiving Essentials | 半(每) Fall/Spring | 3/0 | 0/3 |
| | | GRP482 | 圖片編輯與作品集製作 Photo Editing and Portfolio | 半(每) Fall/Spring | 3/0 | 0/3 |
| | | GRP484 | 0互動電子出版 Interactive Digital Publishing | 半(每) Fall/Spring | 3/0 | 0/3 |
| | | GRP487 | 0互動視覺設計 0Interactive visual design | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP488 | 出版企畫與實務 Publishing Planning and Practice | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP489 | 創意媒體分析 Creative Media Trends & Analysis | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | GRP490 | 展示技術與專案管理 Exhibition Production & Management | 半(每) Fall/Spring | 2/0 | 0/2 |
| | | JCOM407 | *校外專業實習(一) Off-Campus Professional Internship I | 半 Fall | 2 | - |
| | | JCOM408 | *校外專業實習(二) Off-Campus Professional Internship II | 半 Spring | - | 2 |
| 通識領域 114學年(上/下) | | G0000-特色通識領域(Special General Education) G2000-社會科學領域(Social Sciences) G7000-人文素養領域(Humanities) G8000-自然與資訊領域(Natural Sciences and Information) G9000-運動與健康領域(Sports and Health) GA00A-語文通識-中文(Chinese Language) GA00B-語文通識-外文(Foreign Language) | | | | |

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| | |
|----------------|--|
| 備註一 Remark1 | <p>學分數規範：</p> <ol style="list-style-type: none"> (1) 畢業總學分最低：128學分 (2) 校訂必修：14學分 (3) 院訂必修：6學分 (4) 系訂必修：33學分 (5) 組訂必修：0學分 (6) 通識最低：16學分 (7) 專業選修最低：30學分 (8) 開放外系學分：29學分 <p>Credit Requirements:</p> <ol style="list-style-type: none"> 1. Minimum Total Credits for Graduation: 128 credits 2. University-required Core Courses: 14 credits 3. College-required Core Courses: 6 credits 4. Department-required Core Courses: 33 credits 5. Division-required Core Courses: 0 credits 6. Minimum General Education Credits: 16 credits 7. Minimum Professional Elective Credits: 30 credits 8. Open Elective Credits (from other departments): 29 credits <p>通識畢業條件說明：</p> <p>一至四年級修習，至少修習16學分。</p> <p>分為「人文素養」、「社會科學」、「自然與資訊」、「運動與健康」、「特色通識」、「語文通識」領域，需包含四個不同領域，其中必選「語文通識」領域之中國語文相關課程至少2學分，方得畢業。</p> <p>註：「語文通識」領域包含「中國語文」及「外國語文」，視為同一領域。</p> <p>General Education Graduation Requirements:</p> <ul style="list-style-type: none"> · To be taken during the first to fourth years, with a minimum of 16 credits. · Courses are categorized into: “Humanities,” “Social Sciences,” “Natural Sciences and Information,” “Sports and Health,” “Special General Education,” and “Language General Education.” · Students must complete courses in at least four different categories, including a minimum of 2 credits in Chinese Language courses under “Language General Education” to graduate. · Note: “Language General Education” includes “Chinese Language” and “Foreign Language” as the same category. <p>校訂畢業條件說明：</p> <ol style="list-style-type: none"> 1. 英語能力： 修畢「大一外文英文（一）」、「大一外文英文（二）」及「大二英文」。 2. 中文能力： 修畢「語文通識」領域中之中國語文通識課程（至少2學分）。 3. 資訊能力： 修畢「AI跨域應用與程式協作」（運算程設領域）。 4. 思辨表達能力： 修畢「全媒體識讀」。 5. 自我管理能力： 修畢「體育（一）」、「體育（二）」必修課程。 <p>University Graduation Requirements:</p> <ol style="list-style-type: none"> 1. English Proficiency: · Complete “Freshman English (1),” “Freshman English (2),” and “Sophomore English.” 2. Chinese Proficiency: · Complete at least 2 credits of Chinese Language General Education courses. 3. Information Literacy: · Complete “AI Cross-domain Applications and Programming Collaboration” in the computing field. 4. Critical Thinking and Expression: · Complete “Multimedia Literacy.” 5. Self-management Skills: · Complete “Physical Education (1)” and “Physical Education (2).” <p>院訂畢業條件說明：</p> <p>修畢院訂必修：6學分。</p> <p>College Graduation Requirements:</p> <p>College-required Core Courses: 6 credits</p> <p>系組訂畢業條件或其他條件說明：</p> <ol style="list-style-type: none"> 1. 大三「創意專題」與「跨領域創作實踐」課程需參加成果發表。 2. 大四「畢業製作」課程，須依「世新大學圖文傳播學系畢業製作實施細則」規定辦理。 3. 修讀「專業攝影應用」、「時尚攝影」與「廣告攝影」等課程前，需先完成「專業攝影基礎」課程修讀，且成績達60分以上。 4. 依據世新大學學則第五條暨選課辦法第三條：持修業年限少於國內高級中等學校之海外中五學制畢業生，以同等學力資格入學本校學士班，於原學分總數外，需增修至少12個畢業學分。 <p>Department/Division Graduation Requirements or Others:</p> <ol style="list-style-type: none"> 1. Junior year “Project-based Production” and “Design Capstone” courses are required to present their work. 2. Senior year “Graduation Exhibition” must be done in accordance with the “Implementation Rules for Graduation Projects of the Department of Graphic Communication, Shih Hsin University”. 3. Before taking courses such as “Advanced Photography Studio”, “Fashion Photography” and “Advertising Photography”, you must first complete the “Fundamentals of Photography Studio” course and achieve a score of 60 or above. 4. According to the university regulations, students from certain high school systems must complete an additional 12 graduation credits on top of the original total. |
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| | |
|----------------|--|
| 備註二 Remark2 | |
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系、所、中心（主任、所長）簽名：_____ 院長（主委）簽名：_____ 製表日期：115年1月27日